



ITMO UNIVERSITY

MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION
COMMITTEE ON SCIENCE AND HIGHER EDUCATION

« St. Petersburg National Research University of Information Technologies, Mechanics
and Optics »
Faculty of Technological management and innovations
International Academy of Refrigeration
Academy of food safety
**Academy of Public Administration under the aegis of the President of the Republic of
Belarus**

CALL FOR PAPERS

You are invited to take part in
VII International Research and Practice Conference
«STRATEGIES AND TOOLS OF ECONOMIC MANAGEMENT:

May 10-12, 2017

The general topics and specific issues of the scientific and practical conference are meaningful for the development of strategies and tools to provide sustainable development in the environment of high risks, uncertainty and volatility.

The conference proposes to discuss the following topics:

1. Economics in the environment of uncertainty.
2. New industrialization and competitiveness potential.
3. Financial management, financial engineering, project financing.
4. Technological innovations management in regions, clusters, corporations.
5. Commercialization of innovation and technology transfer.
6. Innovations and investments of sustainable development and resource efficiency in the grocery chain.
7. Marketing and modern entrepreneurship.
8. Human potential development within transition to a new technological platform.
9. Small business management: centralized and decentralized strategies and tactics.
10. Logistics: methods and management tools.
11. Globalization, reasonable protectionism, economic security.
12. Modern practice-oriented education and professional competencies development in the university.

Scientists, teachers, managers, specialists, graduate students, undergraduates of research and educational institutions, enterprises and organizations are invited to take part in the conference. Both intramural and extramural participation are welcome. Working languages of the conference are Russian and English.

Please register to the conference following the link <http://sime.ifmo.ru/>

Registration deadline for applications is April 20, 2017.

When registering on the conference website <http://sime.ifmo.ru/> please follow the options for the sections

Section 1. Economics, management, innovation

Section 2. Financial management, financial engineering, project financing

Section 3. Investments, entrepreneurship, technology transfer

Section 4. Business infrastructure

Section 5. Reasonable protectionism, sustainable development, economic security

Section 6. Problems of modern education

Please inform all interested parties about this conference.

Guidelines for preparing proposals

1. Write your article using MS Word 97 -2003.
2. Size – **up to 6 full A4 size pages.**
3. Margin settings: Top: 2.0 cm; Bottom: 2.0 cm; Left: 3.0 cm; Right: 2.0 cm; without numbering
4. Font: Times New Roman, size – 14 pt; single-line spacing, alignment in width, portrait orientation, footnotes in square brackets.
5. File extension doc. and pdf.
6. Figures and tables are allowed in the text. Figures – alignment in the middle. Place the caption underneath the figure as: Fig.1. The name in the figure is 12 pt.
7. Inserting formulas into text is done by aligning in the middle as an object using Microsoft Equation 3.0
8. The layout:
 - In the beginning of the article, on the left – UDC (Universal decimal classification).
 - The title of the article: centered, uppercase, Times New Roman font size 16 pt, bold.
 - Author(s) of the article: centered Full name of the author, academic degree, academic title; Times New Roman font size 12 pt, bold, single spacing after the line.
 - Affiliation, city, and country: Times New Roman font size 12 pt, regular, not bold, single spacing after a line.
 - E-mail: Times New Roman font size 12 pt, bold.
9. Abstract (up to 500 ch), italics, first line 1.25 cm.
10. Keywords: 5-6 words or phrases, italics, first line 1.25 cm.
11. The text of the article is typing in 2 intervals, alignment in width.
12. References - **up to 7-11 sources,** in square brackets.
13. File name in e-mail: section number and name. For example: **6_Ivanov S. G.**
14. **The article should be checked for plagiarism.** Articles meeting the commonly accepted requirements are allowed to publication

An electronic version of the conference materials will be posted on the ITMO University website for personal, non-commercial use.

The Organizing Committee reserves the right to select materials. Unpublished materials are not reviewed or returned.

The conference materials collection is planned to be placed in the **RSCL**.

Contacts:

Tel. of Financial management and audit department: +7 (812) 764-87-07

Contact person: Negreeva Valentina Vladimirovna

Mob.: +7 (921) 774-81-55

e-mail: v.negreeva@mail.ru

corp. e-mail: fmiakonf@corp.ifmo.ru

Address: Russia, Saint Petersburg, Chaykovskogo st., 11/2.

Example of the article:**UDC: 338.242****MANAGEMENT OF COMPETITIVE COMPANIES**

Ivanov S.G.

Dc., Prof.

(St. Petersburg National Research University of Information Technologies, Mechanics and Optics, Saint-Petersburg, Russia)

The article discusses the idea of p. Drucker that the development of information Up to 500 ch

Keywords: information technology, management information and hierarchical structure of the volume of company competitiveness.

Text, text, text [1, p. 23]

References

1. Druker P. «Rozhdenie novej kompanii» / V kn. Upravlenie znaniyami. Seriya «Klassika Harvard Business Review» – M.: Alpina Biznes buks, 2006.

APPLICATION
for participation in VII International Research and Practice Conference
**«Strategies and tools of economic management:
sectoral and regional aspect»**
May 10-12, 2017

Surname	
Name	
middle name	
Place of work or study	
Position	
Academic degree	
Academic title	
Postal address (work)	
Postal address for sending Materials (home)	
Tel. work	
Home tel.	
Mobile tel.	
Fax	
e-mail	
Topic of the report and section number	
Form of participation (intramural, extramural)	
Accommodation (hotel – required / not required)	